

ADVERTISING OPPORTUNITIES

***Bridal Bouquet Toss** - During the show, we will be raffling a bouquet of prizes for our registered brides. The bouquet will contain a certificate for services or products with a retail value of no less than \$50.00 and cannot be contingent on the purchase of any item or service. **Each exhibitor is required to offer a door prize.**

Minimum retail value of certificate or item - \$50

Radio Tag Line - Promote your business with a personalized advertisement in the Bedazzle radio campaign. We purchase radio space on four local radio stations where you may have your business mentioned as a Bedazzle show participant in our 30 sec ads. Your Business name will be mentioned during Bedazzle Bridal Expo Ads as an Exhibitor.

\$20 per name

Facebook Boost – Bedazzle pays for Facebook advertising to promote the show. You can have your business included in the paid ads to our target market (Women ages 16-35 within a 100-mile radius). Ads begin in December through show day.

\$20 per Boost

Entrance Displays – The Bridal Show Team is looking for businesses that would like to decorate the entrance of the Bridal Show. Our show location offers an enclosed entrance available for showcase décor. No decorations may be affixed to the walls or other building structure without prior approval of Bedazzle. The cost for this opportunity is free to Exhibitors with a paid booth. Display areas are limited to only two and will be allocated on a first come, first serve basis. Please contact the Chamber if you have an interest in decorating for the Entrance.

\$75 Value

Program Ad – Be sure your audience has your contact information by placing your ad in the show program. Each attendee will receive a program as a show reference guide and place to take notes and share with others. This program is not limited to just traditional bridal resources, as we encourage all businesses to participate as an opportunity to reach this market of next generation consumers.

We encourage you to place a coupon in the program along with your free business card ad, or in lieu of. There is no minimum on the value of your coupon. Send camera ready ads to Kathy@WyandotChamber.com. Maximum 500 pixels by 500 pixels Size 3.5" X 2" Your ad will also be displayed on WyandotChamber.com for the entire year with a link to your website or Facebook page.

\$50 Value

Gift Bag Items Service - We provide the first 250 paid attendees with a gift bag to carry all of the valuable information they will be receiving during the show. This is a great opportunity for you to advertise your business with a pen, pad of paper, pencil, key chain or other advertising product. To avoid duplication of these types of gifts, we request that you consult with us in advance and reserve your unique item. We are preparing up to 250 bags for the show and would require 250 of your advertising item.

250 advertising items - \$20 Value

Website Banner Ads – We host a bridal page on WyandotChamber.com. Consider having your banner displayed for additional exposure to your target market. Our site average over 2000 views per month. Banner dimensions are 480x480 pixels.

\$50 for a minimum of 6 Months